

# Press Release



Pico Technology is proud to announce HongKe Technology as Distributor of the Year 2012 for the Asia/ Pacific region



Above: Eric Chen, Sales Manager and Chu Jie, Vice President, accepting the award for HongKe Technology

On the 4<sup>th</sup> February 2013, Pico Technology Ltd was proud to announce that HongKe Technology Co. Ltd of Guangzhou, China was awarded the prestigious 'Distributor of the Year 2012' award for the Asia/Pacific region.

'We have been extremely impressed with HongKe's sheer dedication to our product line and their incessant efforts to raise our profile in China. Their sales figures have more than doubled every year since their appointment as a Pico Technology distributor in 2003. This award is to thank them for their continual support,' said Kieran Winstanley, Distribution Manager for the Asia/Pacific region.

Chu Jie, Vice President of HongKe Technology Co. Ltd, is just as enthusiastic:

'We are very honoured to receive this prestigious award; it is an affirmation of our hard work and effort. This would not have been possible without the trust and support from the Pico team. We are very pleased with our partnership with Pico; since HongKe Technology was appointed as a Pico Distributor in China, Pico have offered us full trust and an excellent product range to sell. We have made our best effort to promote Pico's product. Ten years ago, in China, very few people knew of Pico; today many people acknowledge that Pico's product is fantastic, saving them time and money. Thanks to the high quality and excellent product, our customers can easily accept and trust us, which means that Pico's brand is becoming stronger and stronger in the Chinese market.'

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## **About HongKe Technology Co. Ltd:**

HongKe Technology Co. Ltd was established in 1995, and is headquartered in Guangzhou City, China. They provide systems development, testing and diagnosis for leading technologies in various industries. The company's main focus is on automotive, test, measurement and control. HongKe develop and provide innovative solutions to their customers with the latest high-tech tools and training.

HongKe Technology will be attending the tradeshow, Auto Maintenance and Repair in Beijing this year on stand E2A50 between the 1st and 3rd April 2013.

## **About Pico Technology**

Pico Technology has over twenty years of experience in the design, development and manufacture of high-performance oscilloscopes, kits and accessories for the test and measurement, and automotive markets. Their test and measurement oscilloscopes and automotive oscilloscope diagnostics kit regularly wins industry awards.

Pico Technology prides itself on offering innovative, high-quality and affordable test and measurement equipment and diagnostics equipment, designed and built under the ISO9001:2008 quality system. We support a network of distributors in over 60 countries worldwide who are helping to build and maintain our enviable reputation in the industry.

More information on Pico Technology can be found at:

[www.picoauto.com](http://www.picoauto.com)

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